

# Annual REPORT 2024

**SWCAP**  
Southwestern Wisconsin Community Action Program, Inc.

*We work to mitigate the causes and conditions of poverty in Southwestern Wisconsin, building resilience and self-sufficiency by providing supportive services and programs, and by collaborating with partners.*

# HEALTH & WELLNESS



## Care Coordination Network & Multicultural Outreach Program

The CCN brings together medical and community-based organizations to provide resources for community members to utilize. Community Health Workers provide one-on-one assessment and connections to medical, behavioral health and social service programs needed to improve an individual's health and well-being.

Helps those with limited English proficiency access medical, legal, financial, transportation, employment and housing services through community partnerships.

**361 individuals were connected to resources throughout southwestern Wisconsin.**



*"We make a living by what we get, we make a life by what we give."*

**- Winston Churchill**

*Thank you*  
**VOLUNTEERS!**



# HEALTH & WELLNESS



## Thrift Stores and We Care

Community Treasures thrift store sells donated items at affordable prices. The We Care program provides free diapers, baby wipes and clothing vouchers to eligible families in need.

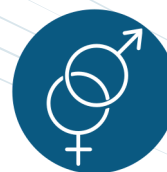
**262 vouchers were issued for free diapers to those in need and 300 children received school supplies.**



## Food Pantry

Food pantries operated by SWCAP, including the “pop-up” mobile food pantry, and our network of affiliated food pantries throughout SW WI, strive to eliminate hunger. While the food pantries are mainly for individuals and families experiencing financial hardship, food is offered to anyone having difficulty finding enough to eat.

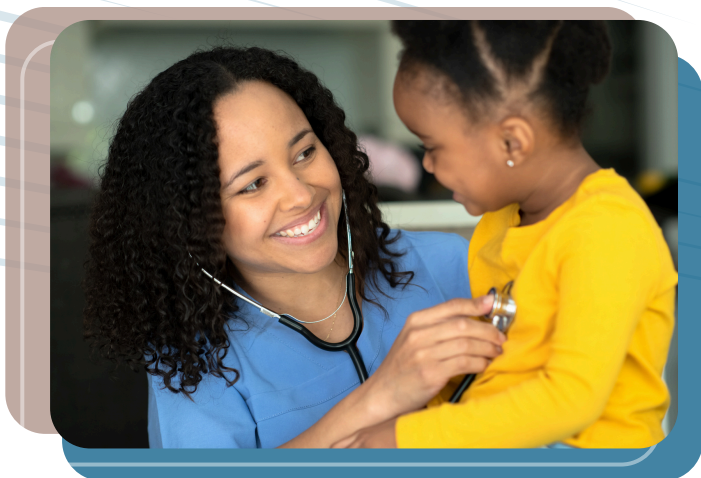
**6,745 individuals received food as part of our effort to eliminate hunger. 1,920 Emergency Hygiene Kits were handed out.**



## Neighborhood Health Partners

NHP clinic in Platteville offers educational outreach and confidential reproductive healthcare and primary care services for all. Preventative care includes physical exams, breast and cervical cancer screenings, birth control including IUDs/implants, STD testing/treatment, pregnancy testing/support, condoms and emergency contraception.

**335 individuals accessed confidential reproductive health services. Staff performed 190 mental health assessments and over 110 physicals.**



# HEALTH & WELLNESS



## Opportunity House

Provides drug-free supportive housing for persons in recovery from substance use disorder.

**13 people received supportive housing while in recovery from substance use disorder.**

### IMPACT STORY

This is a story about the ripple effect of how lives are being changed. There was a young man that recently came to my office who lived at the House in 2023. When he graduated Treatment Court and left, he had to move to Belmont because he couldn't afford the Housing in Dodgeville that was available.

He continued to work at LE where he had gained employment when he came to the Opp House. He has custody now of his son and coaches his soccer team, and also gained custody of a daughter who he didn't know about until she was 2 years old. He just completed his Peer Support training and needed some help to afford the test this month. He will be forming new relationships at the Opp House after his certification.



## WIC

Helps families stay healthy by providing nutrition education, breastfeeding support, healthy foods (benefit ecard & farmers market check), and referrals to doctors, dental providers, and public health nurses for immunization and prenatal care along with many other programs.

Serves those who are pregnant, breastfeeding, or postpartum, as well as infants and children up to age five. Foster parents and relatives may also apply on behalf of an infant or child in their care.

**1,263 women, infants, and children in 735 households, received nutrition counseling, help with breastfeeding, supplemental nutritious foods and connection to community services.**

# TRANSPORTATION



## LIFT Ride Service

Provides rides to SW WI residents to/from locations within a day trip of rider's home for medical, personal, work, shopping or other reasons. Wheelchair and bariatric accessible vans are available.

**LIFT Volunteer Program Drivers and Staff Drivers provided 17,851 trips and drove 346,198 miles to help our neighbors in SW Wisconsin who were both ambulatory or non-ambulatory.**



# FAMILY DEVELOPMENT



## Head Start & Early Head Start

Supports children's growth from birth to age 5 through services centered around health, early learning and development and family well-being. Head Start actively engages parents, with family participation being a key to strong child outcomes.

Head Start services are available at no cost to children birth to 5 in income-eligible families. Head Start preschool services work with children ages 3 to 5 and their families.

Early Head Start services work with families that have children ages birth to 3, and also serve expectant families.

The program actively recruits families with special needs and disabilities.

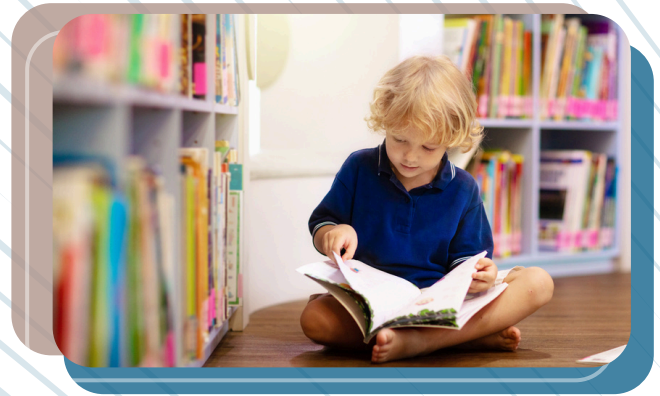
Services are provided in classroom, home-based, or in childcare partner settings. Head Start programs help children get ready to succeed in school and in life through learning experiences tailored to their changing needs and abilities.

Our programs do this in a few keyways:

- child development education
- health and nutrition services
- parent and program partnerships
- family support, resource and referral

These services promote school readiness, positive parent-child interactions, healthy lifestyles and self-sufficiency.

Head Start and Early Head Start services are available in Grant, Iowa, Lafayette and Richland counties.



**374 children ages birth to five and 301 households received support centered around health, early learning and development and family well-being.**

### Family Service Referrals

**Housing Assistance: 11**

**WIC: 2**

**Nutrition (SNAP): 1  
Income Support: 84**

**Transportation: 1  
Other Agencies: 76**

### Completed Dental Health Services

**Head Start: 85%**

**Early Head Start: 20%**

**Early Head Start  
Expansion: 41%**

**Expecting Mothers: 35%**

### Completed Physical Health Services

#### Head Start

Immunizations: 94%

Physical Exams: 70%

#### Early Head Start

Immunizations: 95%

Physical Exams: 39%

### Early Head Start Expansion

Immunizations: 94%

Physical Exams: 42%

### Expecting Mothers

Immunizations: 71%

Prenatal Care: 100%

### Nutrition Health Services Meals Served

**Breakfast: 12,031**

**Lunch: 13,004**

**Snack: 7,546**

### Hearing & Vision

**Hearing Tests  
Completed: 113**

**Vision Tests  
Completed: 144**

*Good health is more than nutritious food. The SWCAP health and wellness programs provide a network of education, financial assistance, and supportive counseling programs to help improve the physical and mental health of area residents.*

# HOUSEHOLD STABILITY



## Skills Enhancement

Assists income eligible persons working 20+ hours per week to obtain training needed to qualify for higher pay, more hours, benefits or advancement. Offers funds for tuition, books, travel costs, application/test fees and childcare costs.

**30 individuals received assistance to obtain training needed to qualify for higher paying jobs, increased work hours, benefits or advancement.**



## Work'n Wheels

Offers 0% car loans to eligible buyers to purchase used vehicle up to \$8,000. Buyer pays a 5% admin fee, tax, title and license fees at time of purchase. Monthly payments are \$200 or less.

**204 vehicles purchased with low monthly payments.**



## Home Rehab

Provides home rehab interest-free loans to eligible homeowners for up to 100% of necessary property improvement or rehab costs.

CDBG income and property restrictions apply.  
Loan is secured by mortgage against the property.

**With Home Rehab, homeowners received help with unexpected home repair costs related to roofing, siding, windows, septic or well water system, home electrical or heating system, and/or disability accessibility.**



# HOUSEHOLD STABILITY



## Home Buyer

Helps eligible persons buy home through 2nd mortgage financing, up to 20% of purchase price. Can assist with down payment, 1st mortgage principal reduction and closing costs. Funding may be available for property condition issues immediately post purchase. Home/HCRI property and income restrictions apply.

**16 families were provided SWCAP Gap Financing to complete home purchase in 2024. Additionally, 246 households received home buyer and/or mortgage counseling services and guidance.**



## Supportive Housing

Helps currently or at risk of becoming unhoused people secure, safe, affordable housing:

- Eviction Prevention. For those threatened with eviction, provides temporary rent
- assistance, and helps with strategies to avoid the threat of eviction in the future.
- Emergency Shelter or Re-Housing. For those with no housing. Includes temporary
- shelter, apartment searches, rental application/assistance, security deposit, budgeting.

**114 individuals experiencing homelessness obtained safe temporary shelter, while 74 individuals obtained safe and affordable housing when currently or at risk of becoming unhoused.**

**Almost 300 individuals avoided eviction entirely.**

# ENERGY SERVICES



## Home Repair

Offers 0%, deferred payment loans to eligible SW WI homeowners to help with unexpected home repair costs related to roof, siding, windows, septic or well water system, home electrical or heating system, and/or disability accessibility. Mortgage, taxes and insurance must be current.

Mobile homeowners must own home site.

**Homeowners received help with unexpected home repair costs related to roofing, siding, windows, septic or well water system, home electrical or heating system, and/or disability accessibility.**



## Weatherization Assistance

People in SW WI who have signed up for energy assistance are referred to this program. Qualified specialists determine energy saving steps to be taken and install the improvements at zero cost to the resident.

**287 individuals received improved energy efficiency and/or energy burden reduction in their homes.**

**97 individuals received energy efficiency improvements.**

## SOURCES OF SUPPORT

Grant Revenue	<b>\$12,953,067</b>
Program Revenue	<b>\$345,338</b>
Contract Revenue	<b>\$1,171,211</b>
Gain on Sale of Assets	<b>\$616,899</b>
Income Rental Income	<b>\$601,660</b>
In-Kind Contributions	<b>\$109,163</b>
Other Income	<b>\$1,040,563</b>

## TOTAL REVENUE

**\$16,837,901**

## EXPENSES

Personnel	<b>\$5,912,599</b>
Consultants/Contract Labor	<b>\$1,401,911</b>
Travel	<b>\$552,048</b>
Space Costs	<b>\$476,801</b>
Insurance/Benefits	<b>\$1,704,130</b>
Supplies/Maintenance/Telecommunications	<b>\$892,846</b>
Depreciation	<b>\$503,891</b>
Beneficiary Assistance	<b>\$3,061,878</b>
Other	<b>\$782,414</b>
In-Kind Expenses	<b>\$109,163</b>

## TOTAL EXPENSES

**\$15,397,681**

*Thank you*  
**DONORS!**

**\$13M+**

Invested in our community  
through programs,  
services, and activities

**10,318**

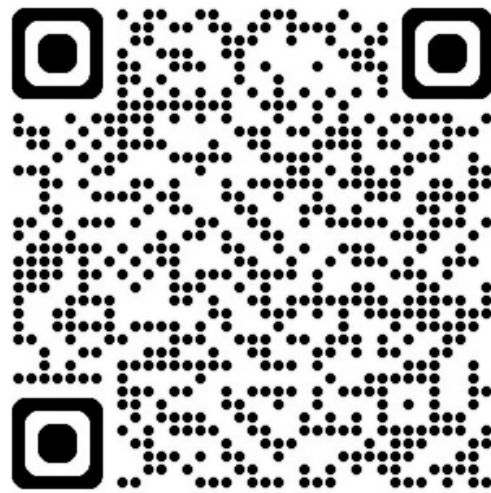
People benefited from  
SWCAP supported  
programs



## Our Board of Directors 2025

Carol Beals  
Martha Boyer  
Michael Britt  
Bob Frank  
Mike Furgal  
Amy Hardy  
Roger Lange  
Robert Laeser  
Donna Peterson  
Brandi Riechers  
Paula Schoenberg  
Adam Stucki  
Michael Windle

**When you contribute to the  
Southwestern Wisconsin  
Community Action Program,  
you are helping families right here,  
in southwestern Wisconsin.**



**SWCAP**  
Southwestern Wisconsin Community Action Program, Inc.

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*Serving the Counties of Iowa, Lafayette, Grant, Green & Richland*