

September 29, 2017

Dear Community Partner,

You can help make a real difference in the lives of low income individuals and families in your community! **We need your help** as we raise funds to address the substance abuse and mental health issues that often prevent people and families from breaking the cycle of poverty.

Be part of Southwest Wisconsin Community Action Program's (SWCAP's) annual fundraising "**People Helping People Gala Event**". Details for this event are:

Thursday November 9th, 2017, 5:30pm to 8:30pm
Deer Valley Lodge, 401 West Industrial Drive, Barneveld, Wisconsin
Music, Hot & Cold Appetizers, Cash Bar, Silent & Live Auctions
Keynote Speaker: Suzette Urbashich, Director, Rogers InHealth,
WISE:Wisconsin Initiative for Stigma Elimination



The funds raised at this year's event will be used to improve and expand behavioral health services within SWCAP's service area, which includes Grant, Green, Iowa, Lafayette and Richland counties. Our work in this area will focus on:

- AVAILABILITY, so more providers, from peer support to psychiatry, offer behavioral health support;
- ACCEPTABILITY, so people in need are more comfortable seeking services; and
- ACCESSIBILITY, so people receive earlier support and treatment – reducing crisis-level care.

Our goal is to raise \$50,000, which will positively impact our ability to provide and support these types of behavioral health services. In order to reach this goal, **we need your support** and hope that you will join our Gala Event as a gold, silver or bronze sponsor, per the table on the reverse side of this letter.

By giving to this annual charitable event, you will be **supporting efforts in your own area communities** to improve behavioral health services and support. Your donation is tax-deductible and sponsorship will be highlighted in our event program and promotional materials, including our public-facing online and social media presence.

Thank you in advance for your support as we work together to **address the growing problems of substance abuse and mental health issues** in our five-county area. I am happy to discuss this in more detail and answer any questions you might have.

Sincerely,

Wally Orzechowski,
Executive Director

GALA EVENT SPONSORSHIP

People Helping People Gala Event Sponsorship Levels

*Thank You!
to our Sponsors*

Your sponsorship payment can be made by check:

- payable to **SWCAP Gala Event**
- mailed/brought to: SWCAP Main Office, 149 N Iowa St., Dodgeville, WI 53533
- include this sponsor sheet (or fax @ 608-935-2876; or email k.wellington@swcap.org)

Please let us know which sponsorship level you've selected and how you would like your name listed within our gala program and outreach materials. We will contact gold and silver sponsors for logo files.

Please list my name in your program as:

Yes! I will sponsor at this amount:

I need more info, please contact me!

 (check if applicable)

Contact name:

Contact address:

Contact phone:

Contact email:

Sponsorship Levels	Gold \$5,000 - \$2,500	Silver \$2,499 - \$1,000	Bronze \$999 - \$250
Receipt (confirms tax-deduction status)	X	X	X
Pre-event Recognition			
- Group social media blast	X	X	X
- Name on event website			
Event Recognition			
- Name listed in event program	X	X	X
Pre-event Enhanced Recognition			
- Logo on event website	X	X	
- Logo on event material			
- Individual social media blast			
Event Enhanced Recognition			
- Logo included in event program	X	X	
- Signage & verbal recognition at event			
Event Press Release Recognition	X		
4 Gala Event tickets	X		

CHARITABLE DONATION

Thank you for your support in helping us to break the cycle of poverty for the people we serve!

All donors will receive a donation receipt to confirm this charitable contribution.

Southwestern Community Action Program, Inc. is a non-profit 501(c)3 organization (EIN 39-1053511).

Helping people & families in Grant, Green, Iowa, Lafayette & Richland counties, since 1966.

Questions? Please contact Kathy at 608-935-2326 x217 or k.wellington@swcap.org